REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	03 September 2004
Name of applicant/court:	The Film and Video Labelling Body Inc.
Applicant to the Labelling Body:	Roadshow Entertainment (NZ) Ltd
Title of Publication:	Alvin Purple
Other Known Title(s):	Not Stated
Director(s):	Tim Burstall
Producer(s):	Tim Burstall
Publisher:	Not Applicable
Author(s):	Not Applicable
Format:	DVD
Country of Origin:	USA
Language(s):	English

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Components of film originally examined:

Menu:	Setup Scene Index Special Features Play Movie		
Feature:	Alvin Purple	Running Time:	92.48
Other Timed Components:	Roadshow Entertainment Notices (x2)	Running Time:	0.24
	Dolby Digital Notice		0.33
	Inside Alvin		48.02
	Interviews		24.35
	Photo Gallery		3.47
	Alvin Purple (Trailer)		3.31
Other Components:	Copyright Warning Notice Filmographies		
		Total Running Time:	173.40

Excision/Alteration: No Excisions Recommended.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

Nil.

Descriptive Note:

Contains sex scenes.

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Direction to issue a label has been given on: 03 September 2004

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SUMMARY OF THE REASONS FOR DECISION:

The DVD entitled *Alvin Purple* is classified as:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The DVD contains a feature and a number of standard additional DVD components. The feature is an adult sex comedy originally released in New Zealand in 1974 as a feature film subject to a number of excisions being made. The current DVD contains the uncut version of the feature.

The classification of this publication has been altered from the original classification. This is mainly due to the changing and evolving standards and attitudes of society during the interim period. The level of sexual conduct in this publication would now be considered at the lower end of the scale of sexual material presented in contemporary comedies of this type. It has a dated appearance and a light-hearted manner. However the publication still contains a high extent and degree of sexual content and nudity, often with degrading overtones, that is likely to detrimentally affect children and young persons who either do not possess the maturity or are not at a developmental stage to contextualise its sexual material.

Considerations under s3 of the Films Videos and Publications Classification Act 1993 have been weighed against the relevant provisions of the New Zealand Bill of Rights Act 1990. Given the high level of gratuitous nudity and predominant sexual themes a limit on its availability is considered to be a reasonable and demonstrably justifiable restriction. A restriction to adults is the minimum that can be applied in order to prevent likely injury to the public good.

OFLC No: 401258